



**2021/2022
ANNUAL REPORT**

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1. Chairpersons Report



2022 has been a busy year at the Centre. Another year with COVID still hovering, has seen the Centre having to limit workshops and other activities.

However, despite the challenges we have faced, the Centre has still been well attended by our wonderful member groups.

As we move forward, workshops and room hire are picking up with income from these gradually increasing.

Our new staff member, Shelly joined us to coordinate events and organise exhibitions. A delightful addition to our amazing staff.

In January, the Fringe Festival transformed our grounds with varied activities taking place. This proved to be a great event with many people enjoying the garden area and visiting the Arts Centre for the first time.

A new group *The Paper Meddlers* was formed. A very enthusiastic group offering exciting activities to do with all things paper. *The Red Painters* also became a new member group.

Election day, 21st May, saw studio 5 & 6 become a polling place. Not to miss an opportunity to raise some money, we held a sausage sizzle throughout the day and raised \$417.

A silent auction was also held for two weeks, including Election Day. Works donated by Neville Peterkin & Graeme Lush were displayed in Studio 1. A great success raising \$1,115.00.

The sad passing of a passionate patch worker saw us receive containers of beautiful, high quality fabric. A “de-stash” sale was set up in Studio 6 and raised \$800 for the Centre.

Many groups held a *Cuppa for Cancer* morning tea in lieu of the normal big day that was held prior to COVID. The Cancer Council were very appreciative of all funds forwarded to them.

Taking art to the community is an important part of what we do at the Centre. In June, 5 ladies from the Centre attended a probus meeting to show some of the arts and crafts that happen here. A wonderful display was created and shared with the Probus ladies. Thanks to Shelly, Rosa, Margaret, Barbara & Penny.

Thank you to the Yarn Creatives and Creative Textile groups for holding community knit & sewing days. Many items were donated to local charities.

I hosted a lovely morning tea for our very special life and 90+ members at the back-beach café. An orchid spray was given to each one as a token of appreciation for all they bring to the Centre.

A hanging system was installed in the Heritage Building, this will enable pieces to be displayed throughout the whole Centre and give members the opportunity to display artwork they wish to sell.

The office in this building has also had some minor renovations to make it a useable space for future developments and programs planned for the Centre i.e. Artist in Residence.

In July, the long-awaited shed virtually appeared overnight. After a long wait and all the red tape completed we finally received the keys in September. How amazing to have such a wonderful space to store all of our exhibition materials etc. Thanks to Bek and her husband for setting up all of the shelving. I think members will also appreciate the “wet shed” located on the west side. The use of this opens up all sorts of opportunities for outdoor activities, workshops etc.

There have been some staff changes with Di Mader (Accounts) leaving to work at the Bunbury Golf Club. As you know Bek travelled to Florence to study and will return to complete her exams in November. Sadly, she will be leaving us to pursue her art career.

At this stage, plans are well in hand to have 3 full time office staff members by the time this report goes to print. Office Manager - Dionne Hooyberg; Exhibitions and Programs – Shelly Tindale and an Accounts and Administration manager. This will ensure a better structure to take the Centre forward into the future.

Congratulations to all groups / members who have had exhibitions in the Hallway and Studio 6. They really transform the Centre and showcase what happens here at our wonderful SSAC. The opening nights are a real highlight as it brings in many of the public who have never been to the Centre before. The monthly market and sausage sizzle have continued to bring in extra funds. Thanks to those on the Board who have helped in any way.

Leaders meeting have been held throughout the year. These provide a chance for all to share what has been happening in their groups and take back valuable information to their members. Many thanks to the leaders who are such a valuable asset to the Centre. I would also like to acknowledge all the work that many of our groups do away from the Centre. Your donations to, and in support of, needy organisations in the community is to be commended.

Cash for Cans continues to bring in funds for the Centre, so far raising \$329 for the year. Thanks to Karen Pantlin, not only for managing this but for all she does before events, cleaning and leaf blowing the grounds.

Quotes for the kitchen and wet room upgrade have been received. As usual approvals, grants etc now need to be processed. 2023 will see this taking place. Thanks to those groups who have so kindly donated towards this project.

The 10th Summer School will be held in January 2023. Brochures are now being printed and we look forward to an exciting selection of workshops and classes. Many thanks to Shelly who has been busy working on this.

Sadly, throughout the year we have seen the passing of many cherished members. Condolences to all and their families.

As running costs soar and grants are harder to source, I would like to take this opportunity to thank all those who have donated to SSAC this year. Your generosity is greatly appreciated.

The past year has been extremely busy for both board and staff. I would like to thank them for the wonderful job they do in making this Centre special for so many.

I would also like to thank everyone for the support I have been given in my position as Chairperson. You always make me feel so welcome. I look back on my term as Chairperson and I hope that you all benefit by what I have been able to achieve. It has truly been a privilege to serve as leader of the board and to work with so many wonderful people.

I wish everyone success in all that you endeavour to create and may you all continue to benefit from what SSAC has to offer.

Thank you.

2. SSAC Strategic Plan

OUR VISION

A creative centre for all in the South West...

OUR MISSION

Engage and support the community through dynamic arts and cultural activities, promoting good health and positive social interaction.

OUR VALUES

Guided by our values, we will **CREATE** an inclusive, vibrant arts and cultural centre.

COMMUNITY We are invested in the community we serve and embrace diversity and inclusivity in the delivery of all programs and events.

RESPECT We are inclusive, respectful, and considerate. We care deeply about our people and the community we serve.

EDUCATION We support local artists and community members who are inspired to teach and learn, facilitating an exciting program of workshops in which they can share skills and gain knowledge.

ARTS We are committed to building the arts in the South West, supporting members as well as local artists and communities by inspiring creativity through new ideas and sustaining traditional crafts.

TRANSPARENCY We are committed to open and honest communication with all stakeholders, including the staff, board, members, community and sponsors.

EVOLUTION We will continue to respond to community and evolve with new and innovative approaches to their needs, focusing on fun and positive social interaction.

ACKNOWLEDGEMENT OF COUNTRY We acknowledge those who walked this land before us and pay our respects to their elders, past and present. May we join together and build a future filled with creativity and learning.

3. Objectives & Goals

a) Corporate Responsibility and Governance

Management Board

- The Board oversees the establishment and protects the organisations reputation by managing risk that might preclude it from achieving its goals;
- All Board members are non-executive directors and receive no remuneration for their services;

- SSAC has appropriate director's indemnity insurance;
- Board members are made aware of ethical standards and are expected to comply with relevant laws and Code of Conduct;
- The Board keeps an up to date Policy and Procedure Manual.

In 2021/2022 the Management Board consisted of the following Members:

Carlene Williams –	Chairperson	Appointed March 2019
Helena Sahn -	Vice Chairperson	Appointed Nov 2019
Graeme Lush –	Treasurer	Appointed Jul 2019
Cr Karen Steele	Member	Resigned Oct 2021
Robyn Weidenbruch -	Member	Resigned Oct 2021
Rakshita Vishwakarma –	Secretary	Appointed Nov 2019
Julian Bowron –	Member	Resigned Oct 2021
Jacki Hooper	Member	Appointed Oct 2020
Jenny Scott	Member	Appointed Oct 2020
Robyn McCarron	Member	Appointed Oct 2021
Blair Stubna	Member	Appointed Oct 2021
Rochelle Lennox-McGirr	Member	Appointed Oct 2021
Sue Denton	Member	Appointed March 2022

Board meetings were held during the financial year with monthly financial and operational reports presented by administration staff to assist the Board in making sound and efficient financial decisions.

Group Leader meetings were carried out quarterly during the financial year, facilitated by the SSAC Board Chair and to which all Board members are invited. These help to maintain records of the members achievements as well as provide a forum for the discussion of any issues that may arise.

Alongside monthly meetings, the SSAC Board continue to monitor the management of the Centre through consultation with staff and members, ensuring the consistent improvement of strategies to ensure the future development of the organisation in keeping with organisational goals.

b) Program and Event Delivery

Workshops & Classes

There was consistent good enrolment across all SSAC workshops in 2021, with many selling out each term.

In 2022 however, workshops and classes were severely impacted by the first outbreak of COVID 19 in Western Australia. As the COVID 19 vaccine was mandated for all attendees, this ruling had a significant impact on workshop enrolments. After being forced to cancel multiple classes and offer refunds, the decision was made to pause all workshops at the end of Term 1 2022.

After a few months and a drop in COVID cases, the format of regular workshops was adjusted to focus on one-off workshops rather than classes in a series, as these were far more likely to be impacted by positive cases of COVID 19. This new class format enabled SSAC to run several full classes at the end of Term 2 and return to usual programming in Term 3.

We are continuing to see lower than usual numbers across some workshops due to a high degree of COVID hesitancy and the current economic downturn.

Tuesday Classes

Despite the pause in Term 2 2022, the classes formerly known as 'Tuesday Club' have continued to be successful. A rebrand at the end of 2021 made classes more accessible. Enrolments in Mosaics, Tuesday Afternoon Art & Watercolours have been steady with many regular attendees attending each term, Tuesday Sewing has been paused while Rhonda Tomerini is unwell.

Youth Arts

Youth Arts' workshops had decent enrolments during Term 4 2021 and Term 1 2022, but these decreased significantly however, when the Covid 19 vaccine was mandated for attendance at the Centre. A significant loss of enrolments was seen in the Home-school classes in particular.

Community Programs

A new focus for SSAC over the past year has been inclusivity and for this reason, staff have facilitated several community workshops as an introduction to the Centre for people of all ages, budgets and abilities.

After a few trial programs in 2021 with Pathways South West & the South West Migrant Women's Group our outreach has continued in 2022 with a subsidised term of classes delivered for South West Allied Therapies (SWAT).

Tutored by Andrea Schell, the SWAT workshops served to engage in SWAT clients and their support workers with new art therapy techniques that could be carried over to their regular activities. South West Allied Therapies staff have now continued their *Art Expression Club*, regularly hiring SSAC as the venue for their activities.

Artist in Residence Studio

SSAC was very grateful to receive funds from the Australian Museums and Galleries Association's Culture, Heritage and Arts Regional Tourism (CHART) Program to support the renovation of the heritage building office.

The old office has successfully been converted into a functional small studio, which will now be home to Artists in Residence.

Designed to offer professional development to working artists in the South West, our studio residency program will provide artists with the opportunity to work in their own private studio, deliver workshops, exhibitions & public programs. Artists will also have a unique opportunity to work with Stirling Street Arts Centre membership groups engaging with traditional crafts.

The first Artist in Residence will join us for Bunbury Summer School in 2023 and continue their residency into March 2023.



SWAT client James & family at the Art Expression Club showcase

SSAC Exhibition Program

The SSAC exhibition program continued successfully in 2021/22 with Shelly Tindale employed in late 2021 to take on exhibitions and events at SSAC.

Stand out exhibitions in 2021 included the Act Belong Commit *Home in the Making* Members Exhibition that was included in the Indian Ocean Craft Triennial.

Local artists Sue Kalab and Dylan Nierzaba both held successful exhibitions in studio 6. It was great to see both emerging and established artists use the space to great effect.

2022's exhibition schedule kicked off with SSAC Member and long-time Tuesday Club Tutor Pam Teede exhibiting during Bunbury Summer School in January. Pam's exhibition in the hallway space had many sales and the opening was well attended.

SSAC membership groups, Bunbury Weavers & Bunbury Felting Group held exhibitions in tandem in the Hallway and Studio 6 in April. The Weavers displayed a retrospective of work from past and present members while the Felters showed new work installed to spectacular effect, draping fabric from ceiling to floor and utilising the full potential of the exhibition space.

In May, Bev Mountford from Australind Art Club showcased 42 painting in the Hallway. This prolific exhibition had a distinct Australian flavour from rural architecture to seascapes, landscapes and autumn foliage.

In June, the Art All Sorts group held their annual exhibition. This year it was call Art-4-Allsorts which aimed to surprise and challenge viewers as they demonstrate the variety of ways in which this title can be interpreted.

Considering the exhibition space is only two years young. We only have figures from the previous year to compare. The commission income has remained steady but where our figures have doubled is income from workshops. There is no hire fee for the space but the artist or group are expected to deliver a workshop during the exhibition.

We have had a steady amount of people come into the centre to see the exhibitions some returning, locals and some from out of town. Numbers are increasing each exhibition. New signage is helping.

We have also received new SSAC members from exhibitions and also a number of people inspired to enrol in workshops.

Events

October	Open Day week during Mental Health week, 'Home in the Making' Members
November	Exhibition Christmas Craft Fair 2021
January	Bunbury Summer School 2021
March	Charity Knit and Crochet Day – Cancelled due to Covid-19
April	
May	Cuppa for Cancer – no major event this year due to COVID-19
June	WA Day – cancelled due to Covid-19, Life Members & 90+ Afternoon Tea



2021 Members Exhibition

Christmas Craft Fair 2021

The 2021 Christmas Craft Fair was a successful event that raised funds for SSAC, membership groups, local artists and food vendors while promoting arts and culture in the region.



Children's Activity at CCF 2021

Ten membership groups set up stalls in the new building, utilizing the whole space with stalls, craft displays, demonstrations and exhibitions. All members who attended had a great day supporting each other and the Centre, attracting sales and new group members.

Ashley Dillon, Capel Shire Councilor, MC'd for the day promoting the activities, stalls and the Act Belong Commit message. Between promotions, local musician Neil Broad played music. 23 additional stalls set up around our garden and undercover area, all selling art and crafts handmade in the Southwest.

Our children's activity was held in the heritage building. Volunteers assisted children and families to decorate wooden Christmas ornaments with paint, buttons, confetti, glitter, pom poms and more. All activity attendees came away with a handmade ornament. Using donated art & supplies the SSAC raffle was a fantastic fundraiser, the winner was delighted with their one of a kind wooden mosaic mirror made by SSAC life Member Dawn Mathieson.

The children's activity, SSAC cake stall, weaving and spinning demonstrations were crowd favorites.

Bunbury Summer School 2022

A big thank you to all the admin staff, volunteers and tutors for a successful Summer School 2022, it is truly a team effort and would not happen without the support of everyone! Unfortunately, attendance was down from BSS21 as there was some fear of COVID-19 community spread, but 85% of classes went ahead which is a credit to the staff and tutors.

The most popular workshops this year were: Kids mix up, Wildlife Care, Sketching at SSAC, Mermaid Cake, Golden Violin, Mindful Stitching and Face Food- Cosmetics for Teens. Youth participation in Bunbury Summer School reached its highest level; accounting for 47% of enrolments compared to 38% in 2021. Out of 236 people surveyed, 89% noted their BSS22 class as 'excellent.'

Some BSS22 Attendees comments:

"Loved learning a new craft with a lovely bunch of ladies. The class leaders were friendly and very helpful." (Mexican Floral Headdress)

"We were allowed to use our imagination and it was an amazing class." (Mosaic Pendant)

"Really, really good, EXCELLENT!" (Indonesian Cooking)

Cuppa for Cancer

Due to COVID-19 SSAC did not have a major event this year. Once again SSAC asked the groups to host individual fund-raising days with all donations going to Cuppa for Cancer.

WA Day This year no event was held due to Covid 19.

c) Marketing

Although marketing has been a challenge in 2021/2022 with no on site marketing officer, SSAC staff have ensured marketing has continued to be improved in the following areas:

- Using a free graphic design service (CANVA) for minor marketing projects (workshops, exhibitions) to cut down external marketing costs.
- Streamlining exhibition & program marketing with each staff member handling their own project's marketing.
- Growing engagement across social media platforms through daily posts and more regular audience interactions.
- Regular distribution of email newsletters to community & members.
- New signage for events, exhibitions & markets.
- Focusing on social media promotion as it is the most cost effective in reaching our target audience.
- Funding bodies are acknowledged on all promotional material.

d) Stakeholder Engagement

Group leader meetings were held once a term to ensure communication between board and the groups was open and regular. The office is continuing to improve systems of communication to the members and develop and maintain mechanisms for input from group leaders also. Regular communication has been delivered via email, phone and newsletters. Communication strategies for other stakeholders including funding bodies and sponsors are continuously being improved through electronic systems.

e) Human Resources/People

With new programs and activities, the centre is ensuring the levels of staffing match the developments as they arise.

The administration staff are:

Rebecca Corps – Centre Manager/Bunbury Summer School Co-ordinator

Di Mader - Accounts Manager

Bee Denham – Marketing contractor

Dionne Hooyberg – Administration / Programs Co-ordinator

Shelly Tindale – Administration / Events & Exhibition Officer

The Administration staff undergo yearly performance reviews.

f) Funding & Revenue

Operational Grants

City of Bunbury provided the major Operational Grant of \$66,625 in 2021/22, unchanged from 2020/21 \$66,625.

In the 2021/ 2022 financial year Healthway (WA Dept of Health) provided grants totalling \$12,000 for the Members Exhibition 2021, Christmas Craft Fair 2021 and Bunbury Summer School 2022. The same amount as the 2021/22 financial year.

The City of Bunbury also provided SSAC with a community event grant of \$12,000 for Bunbury Summer School 2022, the amount for BSS21 being \$12,500.

An AMAGA CHART grant totalling \$2871 was used for the heritage office renovations.

Donations, Sponsorship & Philanthropy

In 2021/22 revenue from Sponsorships and Donations amounted to \$6228, which in 2020/21 was \$2,553. A big thankyou to the membership groups and individual members who have donated to the Centre and whose money will be used on future capital upgrades and purchases.

Market and Fundraising income for 2021/22 was \$6956.

Board members and office management staff continue to seek out sponsors, donors and philanthropists to increase income for the Centre. With the new building being prominently situated in the Bunbury CBD and the resultant increased awareness in SSAC and its activities, SSAC management plans to attract corporate or private benefactors to sponsor and obtain naming rights to certain of our activities, or particular features of the new building.

Membership

After a brief dip in membership at the beginning of 2022 due to mandated vaccinations and prevalence of COVID 19 in the community, membership has returned to usual numbers and currently sits at 269 members, 18 of which are Life or 90+ members who do not pay membership fees.

Income from membership in 2021/22 was \$56,105 which is a healthy 8% increase from the 2020/21 financial year.

4. Financial Report

Independent Auditor's Review Report by:

Graham M Sherriff
PO Box A391
Australind WA 6233
Mob 0400 572 449

The independent auditor's review report was signed on 30th September 2022. Based on his review he certified that the financial reports give a true and fair view of our financial position as at 30 June 2022, and of its operating performance for the year ended on that date. This report and the financial statements for year ended 30 June 22 have been tabled and discussed by Board members at a recent board meeting, and it was resolved that the Chairperson and Treasurer be approved to sign the Statement by Management Committee attached to the financial reports, for and on behalf of the Management committee.

Copies of the annual financial statements and auditors review report are available to be viewed upon request.

Following is a summary of the Income and Expenditure of SSAC for the year ended 30 June 2022, with comparatives from the previous year. This summary is extracted from the detailed Profit and Loss Statement –

SSAC Financial year comparison

Item	Income 2020/21	Expenses 2020/21	Income 2021/22	Expenses 2021/22
Operational grants	\$73,825.00		\$87,715.00	
Capital grants	\$16,208.00		\$51,701.00	
WA Day	\$23,520.00	\$20,439.00	\$2,520.00	\$200.00
BSS funding	\$16,363.00		\$12,000.00	
Sponsorship/donations/fundraising	\$16,780.00	\$1,481.00	\$13,184.00	\$746.00
Staff wages/super		\$207,573.00		\$182,168.00
Consultancy Fees		\$4,630.00		\$5,570.00
JOBKEEPER & cash flow boost	\$97,820.00			
General Office/Admin		\$28,070.00		\$26,688.00
Prov. Leave		-\$3,688.00		-\$898.00
Occupancy		\$24,908.00		\$35,150.00
Venue Hire and Facilities	\$27,515.00		\$33,856.00	
Other Income	\$2,262.00		\$4,273.00	
Marketing/promotion		\$13,247.00		\$18,132.00
Membership	\$53,571.00		\$56,105.00	
Craft Fairs & Exhibitions	\$2,304.00	\$2,110.00	\$2,671.00	\$5,688.00
WORKSHOPS/CLASSES	\$117,978.00	\$39,606.00	\$64,859.00	\$33,822.00
BSS	\$29,587.00	\$13,251.00	\$25,476.00	\$14,549.00
Depreciation		\$12,790.00		\$11,741.00
Other Expenses (incl. shed)		\$1207.00		\$46,415.00
	\$477,733.00	\$365,624.00	\$354,360.00	\$379,971.00
PROFIT/LOSS		\$112,109.00		-\$25,611.00

5. Overview

Annual membership - recorded registered members in the 2022 calendar year: 273.

SSAC Life Membership – 12 life members.

90s plus Membership - 9 members.

Member Groups

Art Allsorts	Australind Art Club	Bunbury Felters
Paper Meddlers	Bunbury Weavers	Creative Textiles
Dalyellup Art Group	Fabric & Thread	Hand Embroidery
Nippy Mosaics	Patchwork & Quilting	Studio Potters
Webster Spinning	Yarn Creatives (formerly Bunbury Hand & Machine Knitting)	Red Painters

Final Word

Our membership base has grown considerably this year with some just starting on their creative journey, others with more experience looking to further hone their talent. We have hosted significant events that have brought awareness to what we have to offer here at SSAC. Being the hub of the Bunbury Fringe Festival showcased what can be achieved here as a venue for major events. With the introduction of new programs, such as the exhibition program, SSAC is now seen as a vibrant, artistic, inclusive community space to be enjoyed by all.

6. Acknowledgments

Stirling Street Arts Centre would like to thank our Stakeholders, Corporate Sponsors and all members and community that have contributed to the Centre during the year:



Department of
**Local Government, Sport
and Cultural Industries**